

i29

# Soothing discretion

BKR, Tiel





**project**  
BKR, Tiel

**design**  
i29 interior architects

**client**  
BKR

**category**  
public

**location**  
Tiel, NL

**floor area**  
400 m<sup>2</sup>

**completion year**  
2017

2







'a space where clients feel safe and welcome'

BKR keeps track of people's financial credibility. Bad BKR record? No credit. That's why a lot of people were quite scared of this institution. Time for a new, more positive identity; a space where clients feel safe and welcome.

We created an open floor plan where reception, lobby, meeting areas, work places and restaurant are combined; welcoming and discreet at the same time.

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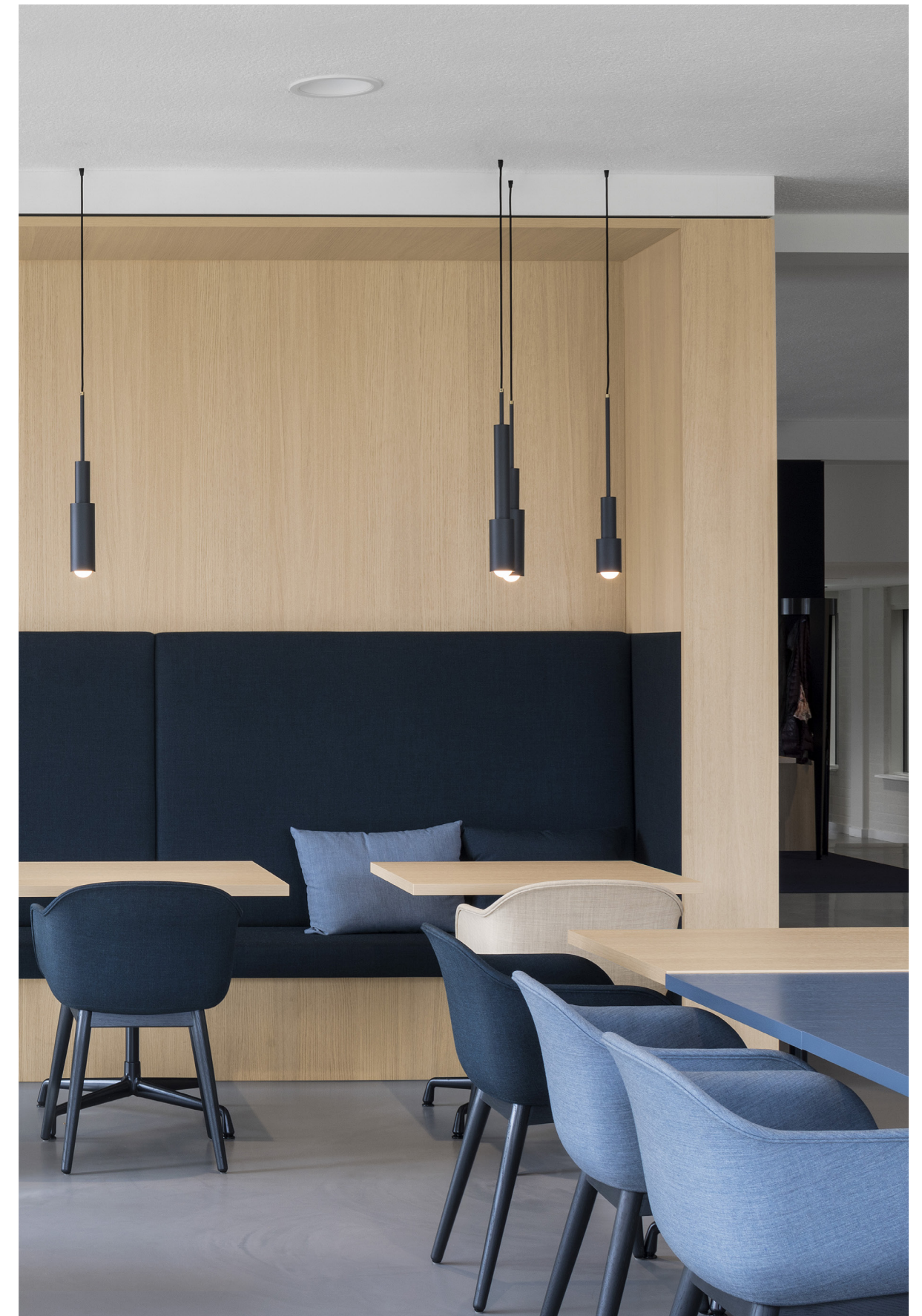
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'We played with colours and materials'



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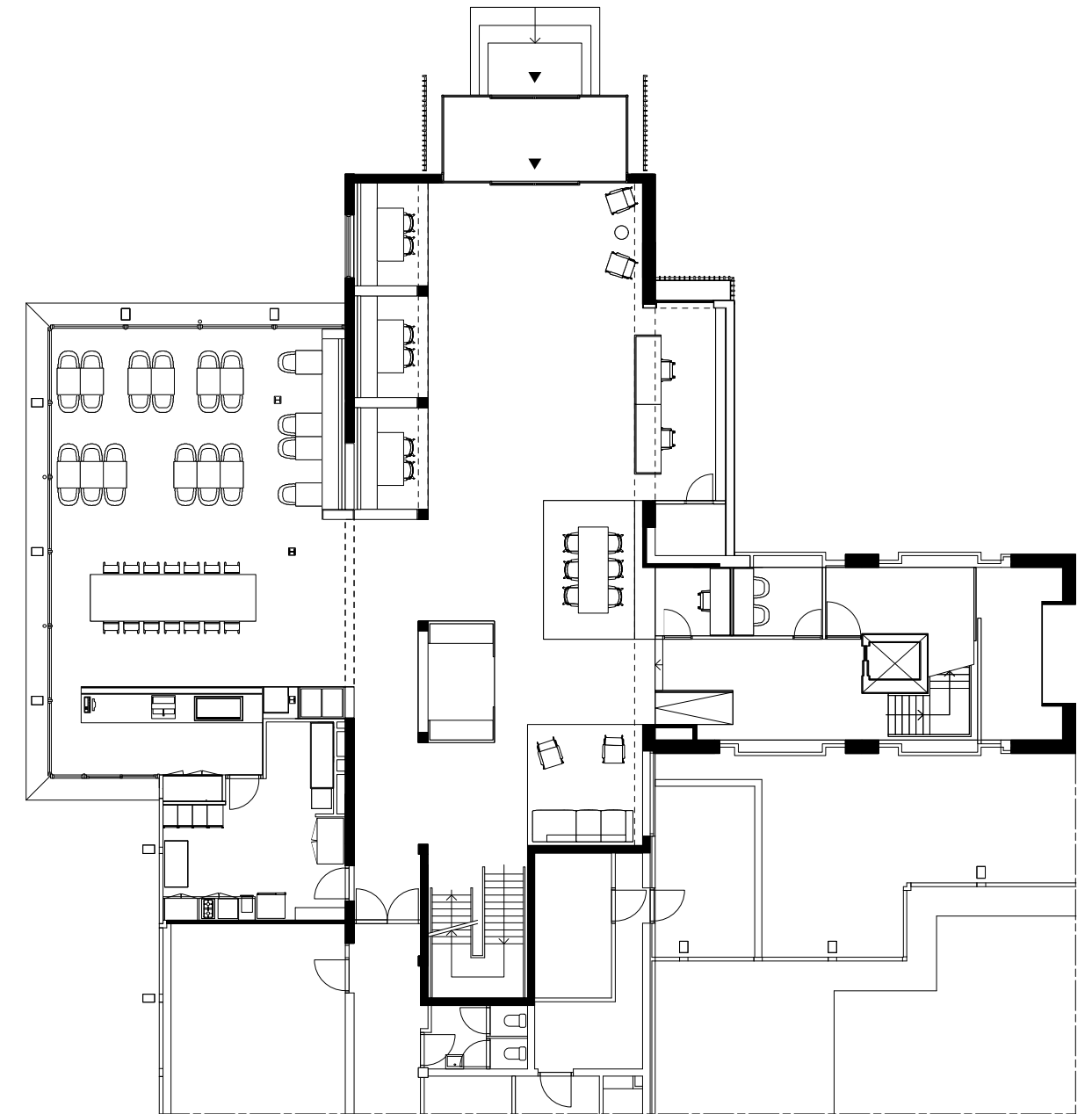
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All cabinets, desks, meeting booths and benches are custom designed and made to measure. The bold colors and graphical play are referring to traditional Dutch modernism. Honest, open and clear. Just like BKR.

Bespoke cabinets and wooden objects divide and keep the space open. We played with colours and materials to connect them. A series of meeting booths made of soft wood and beige fabric guarantee perfect acoustics and absolute discretion.



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